

Gimbels
Phone Number
Pennsylvania
5100

9 A. M. to 6 P. M.

These are the special store hours
from now until Christmas. Try
to shop early in the morning.

GIMBEL BROTHERS

32nd STREET - BROADWAY - 33rd STREET NEW YORK CITY
The Store of a Million Gifts

Save \$100

\$100 cut right from the price of any new piano—
new grand piano or new player piano in our
entire stock. And you have two whole years to pay.

Gimbels Music Salons—Eighth Floor
Open Evenings Until 9 o'clock.

For Other
Gimbel News
See Page 16

Gloves for All in a Sale that Saves Santa Many a Penny

Fine Gift Gloves Right From Our Regular
Stocks : Way Under Regular Prices



Fine French Kid Gloves, 2 clasp,
overseam sewn or pique. Tan,
mode, biscuit, gray,
white and black,
Paris point embro-
dered. **\$1.98**

French Kid—Glace and Suede—
8-button length. Mousquetaire
and clasp at wrist. **\$3.95**
Brown, gray,
mode and black.



Elbow Length Glace, \$5.00
Fine French glaze kid, 12 but-
ton. White, mode, beaver.
Particularly good value.

16 Button Glace Kid, \$6.00
Finest quality French glaze kid
—long enough to cover the el-
bow. White only. Best gift
choice.

Strap-at-Wrist Gauntlet
\$2.95
6 button length—gloves with
the gauntlet flare. Tan, beaver,
black—but not every size in
every color. Very smart.

Genuine Mocha Gloves
\$2.25
Gray mocha, pique sewn, with
Paris point backs. 2 clasp
length. Any well-groomed
woman will appreciate these.

A Gift You Can Safely Buy for a MAN

Real Mocha Leather
\$3.95

One clasp length, with Paris
point or spear point backs.
Pique and pique seam sewn.

Perrin's Cape Leather
\$2.50

Washable. Pique seam sewn—
with backs embroidered. A
glove both practical and smart
looking. Shades of tan.

Smart Gloves to Give Smart Little Kiddies

Gray Suede Gloves
\$1.85

Make some youngster happy
with a pair of these—like
Daddy's.

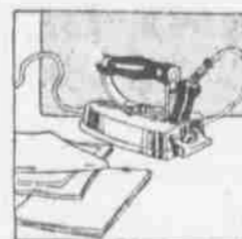
Suede Fleece Lined
\$1.85

Warm-as-toast, to keep Jack
Frost from nipping little fin-
gers. Gray.

GIMBELS GLOVE SHOP—Main Floor.

Sensational Christmas Sale of Housewares

To the man who doesn't know what a woman wants: Say "Merry Christmas" with a
gift that carries Christmas cheer into every day's home-keeping—straight through
the year! Here's how to do that—and save—as every woman will know,
when she glances over these cut prices—checks up her Christmas needs:



Electric Iron
Six pound weight; guar-
anteed de-
pendable. **\$3.95**

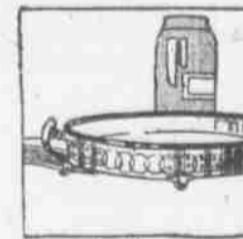


Plain Red Wreaths

10-inch.....55c
12-inch.....65c
14-inch.....85c
16-inch.....\$1.15
Special—14-inch Trimmed
Wreaths.....\$1.25

Trimmed Wreaths

10-inch.....\$1.20
12-inch.....\$1.74
14-inch.....\$2.20
16-inch.....\$2.65
Small Trimmed Wreath.....45c
Red Chenille, 60 yards.....95c



Pie Server
Brown fireproof insets,
heavy nickel plated
frames. **\$1.95**



Coaster Set
Tray and six coasters
—bottom of decorated
tiling. **\$1.75**

Christmas Tree Electric Outfits

Battery Set, 8 Lights.....\$2.95 Current Set, 16 Lights.....\$5.70
Current Set, 8 Lights.....\$2.95 Current Set, 24 Lights.....\$8.70



Nut Bowl
With nut cracker and
six nut
picks. **\$1.44**



Casserole
Brown fireproof insets,
nickel plated; 7-inch **\$1.95**



Flashlight
Eveready Daylo. Com-
plete, with battery; 11-
inch
lens. **94c**



Coffee Percolator
Nickel Percolator; 6-
cup
size. **\$2.94**



Carving Set
Three-piece set, of Shef-
field steel, with nickel
ferules;
at..... **\$6.50**



Children's Tray
Brightly pictured table
tray; make a good gift
for a
kiddie. **\$3.25** up



Enameled Roaster
The famous Lisk self-
basting roaster.
10-1/2x17-1/2 ins.\$5.25
11-1/2x18-1/2 ins.\$5.50
12-1/2x19-1/2 ins.\$5.95



Fancy Serving Tray
In mahogany finish,
glass covered centre,
with side
handles. **98c**



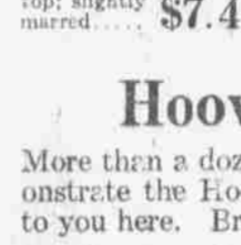
Poultry Shears
Nickel finished steel.
Carve your poultry
without
waste. **\$3.95**



5 o'clock Tea Kettles
Of nickel or
copper. **\$5.75**



Porcelain Topped
Table
White table, with white
top; slightly
marred. **\$7.45**



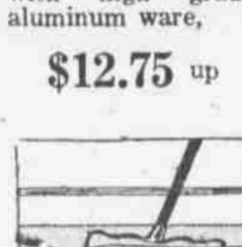
Hoover Suction Sweeper
More than a dozen men at your service during the sale to dem-
onstrate the Hoover electric vacuum cleaner. They'll show it
to you here. Bring it to your home. Command their services.



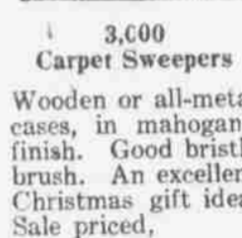
Ice Cream Freezer
Metal freezer; 2-quart
size,
at..... **98c**



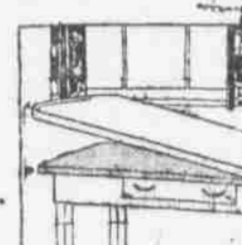
Bride's Chest
Small trunk, filled
with high grade
aluminum ware,
\$12.75 up



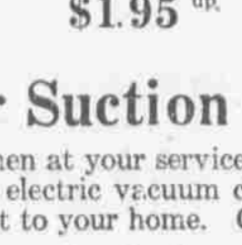
Waste Paper Baskets
In gold or white
enamel finish; attrac-
tively deco-
rated. **95c**



Lightning Lighter
An instantaneous fire
kindler; made of brass,
\$1.84



3,600
Carpet Sweepers
Wooden or all-metal
cases, in mahogany
finish. Good bristle
brush. An excellent
Christmas gift idea.
Sale priced,
\$1.45 to \$3.60



Baskets
Japanese Fruit and
Sandwich
Baskets. **95c** up



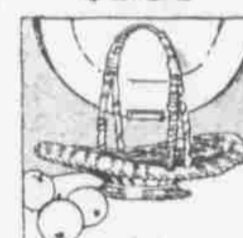
Pastry Table
White enamel; porcelain
top; 1 drawer; sugar and
flour
bins. **\$24.95**



Fern Stand
Of willow, in brown or
ivory finish; for porch
or in-
doors. **\$11.90** up



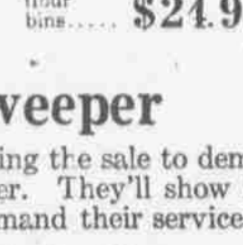
Hartz Mountain
Canaries
Guaranteed singers; re-
duced
to..... **\$7.95**



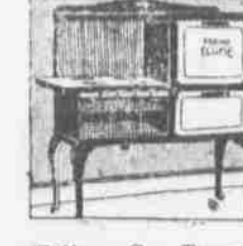
Costumer
White enamel costumer,
for bathroom or bed-
room; 5-1/2
feet high. **\$2.45**



Folding Card Table
With green leatherette
top, protected corners;
mahogany
finish. **\$3.95**



Alaska Make
Refrigerator
32 inches wide, 18 inches
deep; 46
high. **\$39.75**
37 inches wide, 20 inches
deep, 52
high. **\$54.00**



Nut Set
Nut cracker and six nut
picks, heavily nickelled.
In wooden
box. **95c**

A Fortunate Gift-Chance For the Stouter Woman Hand Made Philippine Underwear : Extra Size

Night gowns and envelope chemises—hand embroi-
dered with delicate skill—and every stitch hand made!
A special purchase that brings a very special price
—at just the right Christmas moment.

\$5.98 and \$7.97

Some with fine hand drawn work—all prettily scalloped, embroidered and
be-ribboned. Three patterns in which you can have a set of gown and
chemise to match. And three more patterns to choose from among the
gowns. A charming gift—a practical gift that will find a real welcome.

Chemises : sizes 46-48-50
Gowns : sizes 18-19-20

GIMBELS LINGERIE SHOP—Second Floor

GIFT SLIPPERS

For Men : : Women
And Children

Each is one of the famous Daniel Green
"Comfy" slippers—the name which carries
with it a bit of Christmas cheer.

\$2.50 Children's and Men's "Puss in Boots,"
in red and dark blue. Sizes 4 to 11.
\$2.50. Sizes 11 1/2 to 2, \$2.75.

\$2.45 Women's "Comfy" Slippers of felt, rib-
bon trimmed; in 9 different colorings.

\$6.00 Women's Satin Quilted Dorsey, in light
and Alice blue, pink, rose and black.

\$3.50 Women's Fur Trimmed Juliet Slippers,
in blue, rose, grey and lavender.

\$2.45 Men's "Comfy" Slippers, in felt, with
soft felt soles in Oxford or Military
blue, wine color or brown.
Second and Fourth Floors.

Rug Sales That Greatly Lower Prices

And Offer the Gift-Giver a
Host of Fine Opportunities

\$59.50 A Sale of Japanese Jute
Rugs. 9x12 ft.

\$45.00 A Sale of fine Wilton
Velvet Rugs. 8.3x10.6.

\$64.50 A Sale of Sanford Ax-
minster Rugs. 8.3x10.6.

\$69.50 A Sale of Sanford Ax-
minster Rugs. 9x12 ft.

\$59.50 A Sale of Sanford Ax-
minster Rugs. 9x12 ft.

\$54.50 A Sale of Sanford Ax-
minster Rugs. 8.3x10.6.

\$47.50 A Sale of fine Wilton
Velvet Rugs. 9x12 ft.

\$67.50 A Sale of Double Faced
Chenille Rugs. 9x12 ft.

\$53.25 A Sale of Double Faced
Chenille Rugs. 7.6x10.6.

\$11.30 A Sale of Double Faced
Chenille Rugs. 36x72 in.

\$87.50 A Sale of High Grade
Wilton Rugs. 9x12 ft.

\$82.50 A Sale of High Grade
Wilton Rugs. 8.3x10.6.

GIMBEL RUG STORE—Sixth Floor

Deal House Furniture : HALF PRICE

Very Desirable Suites for Very Particular Dollies:
Bedroom, Kitchen and Parlor Sets: in Boxes

3000 Dolls Most of Them Half-Price
\$1 : \$2 : \$3 : \$5 : \$7.50 : \$10



Ives Mechanical Train, com-
plete with engine, tender, cars and
track. Every boy **\$2.45**



Set of Lead Soldiers, some
cavalry, some infantry; tent and
flag; boxed for giving. **95c**



Ball-Bearing Velocipede, tubu-
lar frame; large size; painted red,
with silver color **\$14.45**



Ball-Bearing Tricycle, bicycle
spoke wheel; patent adjustable
seat—a real family
affair. **\$17.95**

GIMBELS LAND OF CHRISTMAS STARS : Fourth and Sixth Floors

NO C.O.D.'S. MAIL ORDERS GLADLY FILLED.
GIMBELS NEW KIND OF HOUSEFURNISHING STORE—Fifth Floor